



Felixstowe Chamber promotes Felixstowe at the Suffolk Show



A joint venture between Felixstowe Chamber of Commerce, Felixstowe Futures and Felixstowe Town Council's saw Felixstowe foray into the heady world of The Suffolk Show. Weather-wise, crowd-wise and business-wise, what an excellent two days it was!

With the support of many Chamber volunteers, Charles Manning, Doreen Savage, Spa Pavilion et al. Between these parties we had a marquis intent on 'selling' Felixstowe with t-shirts, mugs, sticks of rock, postcards etc, all proclaiming the new town logo 'Felixstowe Great days By The Sea', There are too many people and companies involved to thank adequately, but the Chamber would like to thank all involved en masse.

Under an 'Evening Star' banner the Chamber introduced their own D-Banner, a Sales media Evolution Company advertising monitor that rolled



continuous advertisements from some thirty participating Chamber members.

The whole two days were effectively self-funding, where all involved promoted the town handing out the recently developed and published Felixstowe Guide. The stand was impressed by the numerous visitors, not least a welcome visit from Doreen Savage, the new Mayor of Felixstowe.



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Triangle & Shared Space opening proves a really great success



Sunday 19th June saw the Felixstowe Triangle Opening, and a celebration for the completion of The Felixstowe Shared Space Scheme along the length of Hamilton Road from Boots to Bent Hill. To mark the event The Chamber of Commerce invited Deben Events to bring their 'Vintage, Modern and Made Market to take advantage of the closure of Hamilton Road to traffic, Jac Cassidy of Deben Events, said, "We had a thoroughly enjoyable day and it was great to be able to bring a different kind of shopping experience to Felixstowe, which complemented the shops on Hamilton Road. We've also had some good feedback from both traders and shoppers, so we're really pleased with how this first market.

At the Triangle, the official opening took place at midday with the Mayor, Doreen Savage, outlining some of the joint efforts of Felixstowe Futures, The Chamber of Commerce and Haven Gateway, and of course Felixstowe Town Council, that went towards achieving the completion of the Shared Space, the destruction of the old Felixstowe lavatories, and the building of the state-of-the-art new lavatory block on Crescent Car Park, and of course the new canopy, which really sets the town centre off, and it is to be hoped will be used frequently by interested parties as an entertainment area. Felixstowe TV and Felixstowe Radio were on the Triangle throughout the day; many thanks to both organisations for their support and to Stuart Brindle, Radio presenter for the efforts in organising three music acts.

Certainly we had entertainment for the day with The Ipswich Over 50's Brass Band setting a lively and evocative start to the morning, and then after the

opening a succession of musical entertainment that comprised the Stuart Brindle and Michael Cox music performance, Hippidy, a lovely and lively musical duo, The Triangle, a female vocal harmony trio (coincidentally performing 25 year after their first ever gig on the triangle), and as finale The Git Band, a five man 60's, 70's, 80's, 90's (and so on) revivalist band: the canopy proved its worth because the last 15 minutes of their set was accompanied by the rain.

Felixstowe's Shared Space wins top award!

We are pleased to announce that the Hamilton Road Shared Space scheme has been awarded the Chartered Institution of Highways and Transportation Streets Award which recognises outstanding street design. The CIHT Awards are a celebration of the highways and transportation industry and the methodical, innovative and resourceful professionals that inspire improvements to our society. The other schemes on the short list, were Southwark (a scheme near the Elephant and Castle, treating a whole housing estate) and Letchworth Town Centre (a large scheme linking two shopping areas) which appeared to be very strong schemes.

Some information, including a booklet detailing the winning and shortlisted schemes is available at <http://www.ciht.org.uk/en/events/ciht-awards-2011/index.cfm> Felixstowe's shared space scheme is on page 22 of the booklet.

NEW members



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Motorcycle show is a roaring success!

Crowds and bikes flocked to Felixstowe last Sunday 26th June to visit the largest motorbike show Felixstowe has seen.

The weather was glorious and the show was, according to organisers; 'Felixstowe Chamber' with the help and backing of committee member Paul Ambruster a huge success for the town.

Paul said 'I was delighted with the turn out and would like to thank all those who visited and supported us in making the event happen'.

People visited from far and wide and the town was bustling from 10am until 4pm. Felixstowe Radio team provided music and coverage throughout the day. Comments from the public were very encouraging; some pleasantly surprised at what Felixstowe had to offer. Many of the local businesses took a pro-active approach and seized the opportunity in taking advantage in additional footfall by displaying motorbikes in their shops. Other's took their products and services onto the streets. The local cadets provided food on the newly opened 'Triangle' and all of the café's and food outlets appeared busy throughout the day.

Felixstowe Chamber thanked Paul (Underwoods Hardware & DIY) for the continued effort that he put into promoting the event on behalf of the Chamber. Andrew Rowdon, Chairman said 'I am so proud that we were part of this event. As an



Photos: Supplied by James Cant

independent retailer and member of the Chamber I was so encouraged by Paul's enthusiasm to make this event so successful. I would also like to take this opportunity to thank Suffolk Coastal District Council in providing free parking for Motorcycle's in the heart of the town. It was such an incredible sight seeing all of the vehicles parked up. Many local businesses supported us by promoting the event, paying for a stall or providing services on the day such as East Anglian Air Ambulance. Another great example of a community spirit'.

Organising such a big event does take some considerable time and Felixstowe Chamber would like to encourage any volunteers to come forward to assist with a Motorcycle Show for 2012.

Quiz Night a great success!

Another really successful venture was the recent Chamber of Commerce Quiz night with the usual superb input of questions from that versatile previous Chairman of the Chamber, Shaun Rudduck. This year we were welcomed by The Waverley Hotel, and their Fish and Chip supper was an outstanding feature of the evening.

With wine and chocolates as prizes, even for those coming third, but sadly not fourth, yes, you've guessed, and a really successful raffle, it was another excellent self-funding affair. It will be repeated next year.

Dates for your DIARY



Wednesday 3rd August - 7am

The Orwell Hotel - Breakfast Networking

Pre-booking required - Tickets £10 for members, £15 for non members. Bacon/Sausage rolls and beverages included.

Sunday 7th August

Local Police Culture Fair

Felixstowe Leisure Centre FREE - to download information click here

Thursday 25th-Sunday 28th August Beer Festival

Felixstowe Leisure Centre 'Beer by the Pier' 40 to 60 real ales & ciders

25th 2pm-11pm

26th 11am-11pm

27th 11am-11pm

28th 11am-3pm

www.beerbythepier.com

Entry fee £3 which includes wrist band and commemorative glass.

Beer Prices £1.50 a half - £3.00 a pint carry out available.

Wednesday 7th September - 7am

The Brook Hotel - Breakfast Networking

Pre-booking required - Tickets £10 for members, £15 for non members. Full English breakfast included.

Wednesday 5th October - 7am

The Spa Pavilion - Breakfast Networking

Pre-booking required - Tickets £10 for members, £15 for non members. Full English breakfast included.

The Flyer Team enjoy a day off

The Flyer distribution team were treated to an entertaining morning of golf recently as part of a team-building exercise.

Despite Flyer Press and Flyer Magazines being produced from Felixstowe for some 14 years, many still don't realise that the Flyer distribution team are a group of full time employees who deliver, not only the Flyer magazines across the county of Suffolk, but also the many leaflets and corporate newsletters Flyer Press are commissioned to produce by local businesses and organisations.

For more information about having leaflets delivered you can contact Adrian Bradshaw on 01394 211 461.



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www.beerbythepier.com

Preparations are underway for this year's festival which is located in Felixstowe Leisure Centre's main hall which is to the left of Centre. The beer festival is run on the August bank holiday weekend between the 25th and 28th August 2011.

There will be a drinking area outside next to the Felixstowe beach and pier. With roughly 40 beers and ales coming from both North Devon micro breweries

and Suffolk and Norfolk micro breweries, this is an event not to be missed. Whether you are an experienced beer or ale drinker, or would like to try some different beers and ales for the first time, then the event is welcome to all.

Entrance to the festival before 6pm each day is free and with a friendly family atmosphere with entertainment, BBQ and a hog roast, it should be a great day out for families and friends.

PowerHaul locomotive for Port of Felixstowe

The Port of Felixstowe has welcomed the first call of a new 'PowerHaul' locomotive, operated by Freightliner.

The new technology and capabilities of this loco will enable the running of longer trains, permitting more freight than ever before to be moved via rail.

The PowerHaul locomotive has a top speed of 75mph, and weighs in at 125 metric tons. With features including dynamic brakes, and a built-in auxiliary



Port of Felixstowe

power unit reducing power consumption, the locomotive emits less carbon per gross-tonne mile than electric locomotives, and more than 10 tonnes less than its road equivalent.

Art on the Prom 2011



Art on the prom will take place on Felixstowe's attractive sea front on Sunday September 4th, 2011 from 10am to 4pm.

This is widely recognised as one of Felixstowe's most popular events and attracts many thousands of people into the town centre and along the sea front. The event is free to the public who will be able to see and buy a wide range of locally produced art work, including painting, ceramics, sculpture, glass, graphics, photography, fibre and mixed media. A community installation will feature a group of sculpted figures standing or sitting on the beach. Six workshops will take place in the Spa gardens which will provide an opportunity for anyone, of whatever age, to have a go at art-making themselves. Music will include brass band, a capella, rock and folk. Street entertainers will add to the community atmosphere.

The Art on the prom website is currently showcasing examples of the art work of the artists who will be exhibiting in 2011. A photo gallery of the 2010 event and other useful information can also be found on www.artontheprom.org

Would you like to contribute editorial?

If you would like to impart some useful and helpful tips to fellow Chamber members, email your ideas for expert editorial to

info@felixstowechamber.co.uk

Felixstowe Chamber of Trade and Commerce

PO Box 168, Felixstowe IP11 7AA
www.felixstowechamber.co.uk
info@felixstowechamber.co.uk
07878 428861

Publisher and Editor:
Louise Berrill and
Dick Moffat

