



Felixstowe Chamber of  
Trade & Commerce

# Newsletter

ISSUE 6: November 2007

**1<sup>st</sup> IN FELIXSTOWE**

**\*FOR ALL USED CARS\***

**FELIXSTOWE CAR SALES**

-TOWN CENTRE- **OPEN 7 DAYS**

Opposite Car Park & Library

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Welcome New Members!

Thanks for your logos for the  
website!



## New members exceed the last quarter

Welcome to our newest members...

- Holiday Inn Ipswich – Ipswich Hotel – [www.holiday-inn-londonroad.co.uk](http://www.holiday-inn-londonroad.co.uk)
- Algarvia – Organised Holidays in the Algarve – [www.algarvia.co.uk](http://www.algarvia.co.uk)
- Action Coach – Business Coach - [www.actioncoach.com/andypiper](http://www.actioncoach.com/andypiper)
- Sirens Health & Beauty – Health & Beauty – [www.sirensfelixstowe.co.uk](http://www.sirensfelixstowe.co.uk)
- Walton Post Office – 230 High Street, Walton. 01394 282712
- Fludyer Arms Hotel – Hotel, Bar & Restaurant - [www.fludyers.com](http://www.fludyers.com)
- NCS (Eastern) Ltd – Telecom & IT – [www.ncse.co.uk](http://www.ncse.co.uk)
- Fraser-Hann Financial Services – Financial Services- [www.fraser-hann.co.uk](http://www.fraser-hann.co.uk)
- Newton HR – Human Resources- [www.newtonhr.co.uk](http://www.newtonhr.co.uk)
- SOS-HR Ltd – Human Resources – [www.sos-hr.co.uk](http://www.sos-hr.co.uk)
- Jackaman, Smith & Mulley Felixstowe – Solicitors - [www.jsm.co.uk](http://www.jsm.co.uk)
- J Levis Computers – Computer Services – [www.jlevis.co.uk](http://www.jlevis.co.uk)
- Anne Marie-Vietch Photography – Photography - [www.annmarieveitch.co.uk](http://www.annmarieveitch.co.uk)
- The Brook Hotel – Hotel, Bar & Restaurant – [www.brookhotel.com](http://www.brookhotel.com)
- Jtech Suffolk Computer Systems Ltd – Computer Services – [www.jtechsuffolk.co.uk](http://www.jtechsuffolk.co.uk)
- The Waverley Hotel – Hotel, Bar & Restaurant - [www.waverleyhotel.net](http://www.waverleyhotel.net)
- Amaryllis – Florist – Great Eastern Square – 01394 275853
- Wainwrights – Estate Agents - [www.wainwrights.co.uk](http://www.wainwrights.co.uk)

## Sea Defences earmarked for South Seafront

Felixstowe Chamber and other key groups & organisations in the town await news as to whether the Environment Agency will approve urgent work to protect the South Seafront area, houses, businesses & tourist attractions.



A decision is being made later in October or November with a view to the tender being put out in January and work to begin in April 2008.

"Visit our website"

[www.visitfelixstowe.co.uk](http://www.visitfelixstowe.co.uk)



## Visit Felixstowe Website Now Live

### Dates for your diary:

#### November 2007

##### Wednesday 7<sup>th</sup> November 7.00am – 8.40am

Fludyers Arms, Felixstowe  
Breakfast Networking  
A Chamber & Felixstowe Flyer Event  
ONLY £6 including breakfast  
Pre - Booking Only

##### Tuesday 20<sup>th</sup> November 6.30pm – 9pm

The Brook Hotel, Felixstowe  
Evening Networking  
Inheritance Tax Seminar  
Sponsored by Beatons  
£12.50 – Flx Chamber Members  
£16.50 – Non members  
Pre - Booking Only

#### December 2007

##### Saturday 1<sup>st</sup> December 5 – 8pm

Christmas Lights Switch  
Triangle & Hamilton Road  
FREE

##### Wednesday 5<sup>th</sup> December 7.00am – 8.40am

Shoka Café-Bar, Felixstowe  
Breakfast Networking  
A Chamber & Felixstowe Flyer Event  
ONLY £6 including breakfast  
Pre - Booking Only

#### February 2008

##### Wednesday 7<sup>th</sup> February 7.00am – 8.40am

Felixstowe Ferry Golf Club, Felixstowe  
Breakfast Networking  
A Chamber & Felixstowe Flyer Event  
ONLY £6 including breakfast  
Pre - Booking Only



Our tourism website for Felixstowe has been live for a few months now. Efforts are being made to advertise the site wherever possible and the Chamber is working with various organisations and councils to promote the site with new and existing projects.

Our site statistics since our launch date are as follows:

**Total Visits to the site:** 5.810

**Total Page views:** 54,641

**Average number of pages visited:** 9.40

**Average time spent on the site per visit:** 4 minutes 30 seconds

**Percentage of new visitors:** 80.52%

Sources of new visitors are from:

1. Search Engines: 62.51%
2. Referring Sites: 21.34%
3. Directly: 16.14%

Top 4 most visited pages:

- Must See
- Things to See & Do
- What's On
- Accommodation

Why not take a look? [www.visitfelixstowe.co.uk](http://www.visitfelixstowe.co.uk)

If you are a tourism / retail or related business why not enhance your listing to improve trade...from just £20 p.a.!

## Breakfast events a breaking success!



We have hosted several breakfast networking events in conjunction with Felixstowe Flyer at various local venues so far: Shoka Bar-Café, The Brook Hotel & Felixstowe Ferry Golf Club.

A wide range of businesses have been in attendance and normally we welcome around 30 – 40 attendees. Short business presentations have been made by Jtech, Felixstowe Flyer, Bryan Clarke Joinery, Edward Jones & more! Great prizes have been won – a Photo Printer, round of golf, meal for two at Shoka & a meal for two at The Brook.

If you fancy early morning breakfast then please book your place at one of our monthly events (held first Wednesday of the month except January 2008)

## CCTV...

So close.... yet so far away, the project remains stalled whilst a suitable alternative location for the repeater equipment is sought. The original location is now not available without considerable annual "rent" being demanded by the site owners. Once an alternative is found, and with work on replacement lamp posts in hand by Suffolk County Council, we are certain the system will soon be installed and working.



## French Market October 2007 – sorry for the disappointment

After the success of the first French Market in June of this year we invited the Market 'Marche de France' to return in October. Due to various problems including breakdowns of vehicles from their base in France there were significantly less stalls than previously. Obviously it was of great disappointment to the Chamber as well as retailers and visitors alike. Despite the reduced number of stalls the town was much more vibrant and busier than normal.



Felixstowe Chamber apologises for any inconvenience or disappointment this caused and very much hope that the next foreign market will reach our expectations.



## Christmas Cards for Sale

Grab a bargain with our locally produced Christmas Cards. All four designs are from local pupils from Trimley St. Mary, Fairfield & Colneis Schools. .25p each or £1.00 for a pack of 4 cards:



## Resort Regeneration

Resort Regeneration held it's 2nd meeting recently and discussed various topics. A Community Notice Board and Town events calendar is the initial project under way. Available sites and ideas are being sought including the use of current notice boards.



### **Collegium Regale coming to Felixstowe!**

A concert in aid of local charities by the Choral Scholars of King's College, Cambridge

Collegium Regale are a group of Choral Scholars from the choir of King's College, Cambridge. The choir is internationally recognised and has an audience of millions for their annual carol service broadcasted by the BBC on Christmas Eve.

They provide entertainment at dinners and conferences as well as performing frequent concerts, which include sacred music from the fifteenth to the twentieth century, madrigals, folk songs, part songs and, of course, close harmony arrangements of popular songs for which the ensemble is best known. The concerts provide excellent entertainment with something for everyone

St. John's Church, Felixstowe  
Friday 18<sup>th</sup> January 2008.

£10 including refreshments

**To order tickets contact: Tracy or John Tipple 01394 275103**



### **Felixstowe Chamber of Trade & Commerce**

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**Website:**  
[www@felixstowechamber.co.uk](http://www@felixstowechamber.co.uk)

## **Radio Link – Help is out there to stop crime**

All shops in the town will be asked to join the Radio Link scheme very shortly. Existing users will be upgraded to a more advanced system.

Radio Link which is currently being used by many retailers & pubs in the town is a direct radio link to the police and to others using the scheme. It has proved a good preventative in reducing crime and assists the police in catching criminals quickly.

Caz Terrell – Community Support Officer & John Brinkley – Executive Chamber member will be visiting everyone shortly to explain the new system and scheme.

Costs of joining are very reasonable and there are discounts for Felixstowe Chamber members.

## **October Quiz – Great Fun!**

Another sell out event for the Chamber! The quiz master provided a wide selection of pop questions from 60's to the current day. Ensors took 1<sup>st</sup> prize. Many thanks to those who donated excellent raffle prizes:

FOCS Container Service

Ensors Chartered Accountants

Marche de France

Mannings Amusements

Beatons Chartered Accountants

Brinor Intl Shipping

Felixstowe Mortgage Centre

Felixstowe Car Sales

## **Summer Dance – add the date to your diary!**

The Felixstowe Chamber Summer Dance will be held at Felixstowe Ferry Golf Club within their hired marquee on Saturday 26<sup>th</sup> July 2008. Music will be provided by a local band; Pea Green Philharmonic Pullover Set & the catering will be provided by a local company: Waterside By Classique. Prices and menus are currently being finalised ....watch this space!

## **Town Centre Management**

*Car Parking Review* – Additional areas of on-street parking as suggested by the Town Centre Residents association are still to be considered by Suffolk County Council.

*Cobbold Road* – Safety raised tabletop junctions proposed. More consultation was requested for the Leopold Road area.

*Hamilton Road* – pavement reconstruction being implemented for the remainder of Hamilton Road

*Safer Neighbourhoods & Policing* – three teams developed (Colneis, South & North). 232 fixed penalties issued since 1<sup>st</sup> April – 91 being along Hamilton Road compared to 163 & 25 for the same periods last year.